**User Journey Map**

User Journey Maps give an overview of

the customer experience. How do you want your business to reach users?

**OBJECTIVES**

**NEEDS**

**FEELINGS**

**BARRIERS**



Use these to create whiteboard magic!

**Sticky Notes**

Add

Add

Notes or CommentsNotes or Comments

**Connectors**

**Stickers**

Add

Notes or Comments



**STAGE 1STAGE 2STAGE 3**

**Download the applicationLogin processSearch for news**

**Better user experience**

**Push notifcation**

**App store presence**

**STAGE 4**

**Watching news**

**Clear statement of requirements**

**Time consumimg to design**

How to use this Whiteboard

**STEP 1**

Give edit access to your team by clicking on the "+" button in the upper right corner.

Add people in or share the link.

**STEP 2**

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

**User involvementProper planningCultivate constant effective communication**

**Unreliable data storageLoss of revenue from ad blockersUpdate and maintenance efforts are multiple**

Manage the project scope effectivety

|  |  |
| --- | --- |
| **Date** | **06 November 2022** |
| **Team ID** | **PNT2022TMID13150** |
| **Project Name** | **NEWS TRACKER APPLICATION** |

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